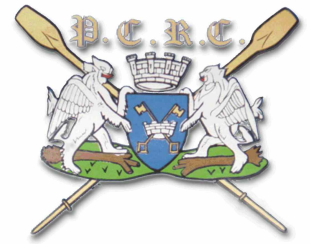


Peterborough City Rowing Club



JUNIORS RECRUITMENT 2014



BACKGROUND

The London Olympics generated a lot of interest in sport and due to the success of our rowers, in the sport of ROWING in particular. The games have certainly inspired a generation and we at PCRC have had 100+ enquiries since the games, from children and their parents, about joining our club.

Our club has benefited from the success of its members, previous years Olympic success (Rowing is the only sport to have provided GB Olympic gold in every games since 1984) and various British Rowing schemes linking schools to rowing clubs over the last 14 years. This means we are already running at capacity for junior members.

Whilst we want to nurture this interest and help as many people as possible into sport and our club, we have limitations on numbers. Safety and levels of coaching are paramount, this plus the facilities available means we can only have so many children at any session. The number of sessions we run is dependant on the number of coaches we have and the number of hours available to use the club.

Our sport is a mainly amateur sport run by volunteers, with only GB national team and school coaches being full time, sport professionals. Our club is totally volunteer run with all the people in administration, coaching and even boat maintenance doing it for the love of the sport and fun of being involved in a successful organization.

RECRUITMENT PROCESS

Within the limitations above we are able to take in approx 20 new junior members each year to replace those that leave, to go to university or drop out for various reasons.

Entry into the club is via Learn to Row (L2R) courses, run during spring and summer. The graduates from these, who show they are suitable, and demonstrate ability for the sport, being offered membership. These courses are run over 4 days, usually during school holidays and currently cost £80 per person + British Rowing membership fee (free - £25 dependant on age] <http://www.britishrowing.org/membership/types>.

Our next recruitment for newcomers will be May 2014.

WHERE WE ARE NOW

Due to the high demand we run taster days prior to L2R courses – usually 3 weeks before on a Sunday - in order to allow interested children to see what the sport is about. Giving children and parents the opportunity to see what is required as regards training, commitment and talk to us about possibilities for joining as a junior member at PCRC.

At the taster sessions we do some basic assessments, to see if they have the potential to succeed and do well in the sport. Using that information we can then offer L2R course places to those who would benefit most from learning to row. It also allows us to judge demand and review our recruitment process to bring in as many new members as possible

FUTURE RECRUITMENT

Given the demand we are seeing it is appropriate to try and maximize the interest and devise a way of increasing our capacity. This will require additional volunteers, funding and new ways to deliver junior rowing. We are reviewing the situation but any help/advice from those outside of the club, perhaps with an uncluttered view, would be welcomed!